

# SANNAH KHAN

Graphic Designer & Digital Media Manager

## TECHNICAL SKILLS

Adobe CC Software:

Illustrator ●●●●●●  
Photoshop ●●●●●●  
InDesign ●●●●●●  
Acrobat ●●●●●●  
Premiere ●●●●●●  
After Effects ●●●●●●

Wordpress ●●●●●●  
HTML/CSS ●●●●●●  
MAC/PC ●●●●●●

## PERSONAL SKILLS

Meticulously Organized  
Self Motivated  
Team Player  
Independent Worker  
Excellent Time Management  
Strong Multi-Tasker  
Fast learner  
Flexible/Adaptable  
Optimistic Achiever

## CONTACT

P: 647 993 6420  
E: sannakhhan@gmail.com  
W: www.sannakhhan.com

## ABOUT

Highly motivated, multi-talented graphic designer with experience in multimedia, website design, marketing, and print design. Exceptional collaborative and interpersonal skills; dynamic team player with well-developed written and verbal communication abilities.

## WORK EXPERIENCE

### MARKETING COORDINATOR

*Al Huda Institute | Jun 2016 - Present*

- Successfully managed and coordinated graphic design projects from concept through completion under extremely tight deadlines.
- Created and developed an online presence through managing and designing all content for social media accounts.
- Created branding guidelines for multiple divisions within the organization, including logos, stationery, video marketing, banners, wayfinding signage, and all collateral print media.
- Designed marketing material according to branding guidelines, and successfully translated subject matter into concrete designs for posters, flyers, digital screens, websites, and social media.

### KEY ACHIEVEMENTS

- Streamlined all data gathering processes through automation such as interactive online forms and online payment methods.
- Conceptualized and designed fundraising campaigns which successfully raised \$130 000.

### FREELANCE DESIGN (PART-TIME)

*Graphic, Front-End Web Developer & UI /UX Designer | 2012 - present*

- Worked one on one with clients to support design needs on an ad-hoc basis. Designed various logos, UI icons, iPad app UI, ebooks, banners and flyers.
- Helped small businesses achieve an online presence by designing and front-end developing Wordpress websites, integrating social media, and creating graphics to assist their marketing efforts.

## EDUCATION

### BACHELOR OF DESIGN HONOURS

with Professional Certificate in Digital Design

*York University/Sheridan College Joint Program in Design | 2012*